*Case Study OF Fast Food Center*

**Introduction**

This research report aims at analyzing the existing trends and anticipated growth in the future of the global market for fast food and quick service restaurant. The report is majorly providing an analysis on fast food sale based on few months’ data analysis.

**Problem Statement & Data Source**

The problem statement provide the data of clients business that the client get the profit of 100000 on his first 3months of his sales, the following 2 months he got huge loss due to that he cannot pay the rent of his shop so, he decided to close his business.

We provide the solution based on the existing data and current technology.

Below shows data analysis report of given data.



**Solution Description**

* Since he is lazy, he can think smart by giving some privileges to attract the customers for example providing free wi-fi facilities who ever orders food
* Engaging with online vendors to increase business
* Hire some interns and develop website for publicity through social media, websites and ads.
* Since we could see Lime soda has some profit Include some beverages with good flavors according to seasons.
* Including some complementary dishes and offers to attract customers
* Maintain good taste and quality of food with hygiene
* We can provide some cashback for next visit so the customer can visit again

**Business Impact**

* Maintain daily reports based on sales.
* Provide Weekend offers of new items with popular items with good taste.
* Get the orders from near offices or college canteens.